



IHS ECONOMICS

Economic Simulation Engine / Global Link Model

Anticipate the impact of change





The Economic Simulation Engine enables users to create their own macroeconomic scenarios and understand their impact



Anticipate the impact of change

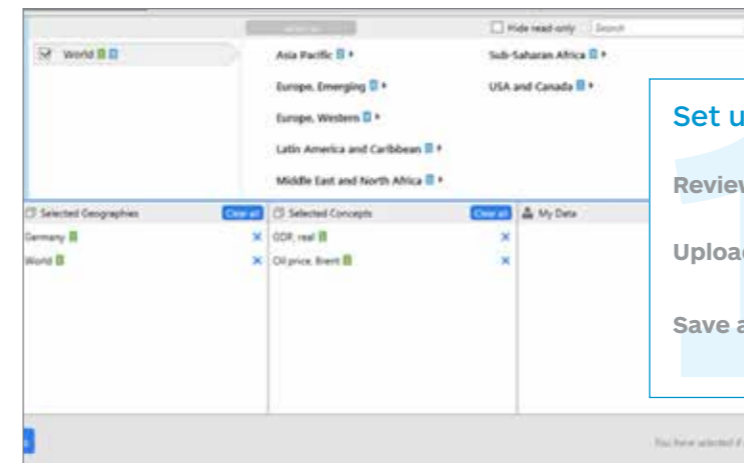
- in energy prices
- in commodity prices
- in trade flow
- in demography
- in exchange rates
- and more, with access to the most comprehensive macroeconomic model commercially available

On the drivers of your performance

- demand projections
- portfolio optimization
- cost and benefit ratio
- business resiliency
- risk response
- and more, with an interface optimized for users across your organization

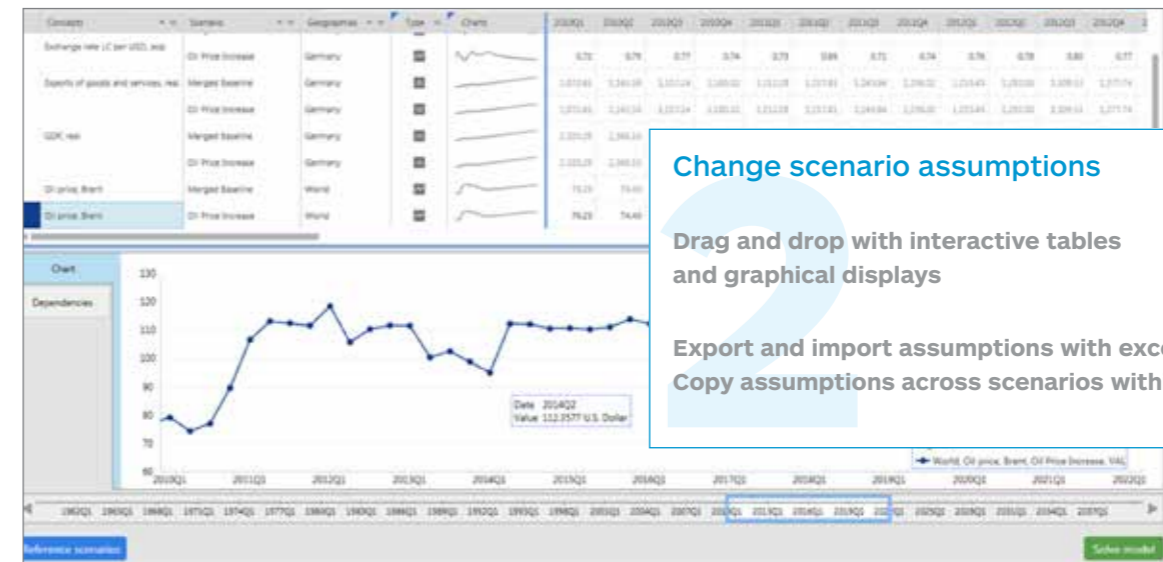


Designed to make scenario impact analysis accessible across your organization, generating a scenario and calculating the impact takes less than five minutes



1 Set up your scenario

- Review and install the latest model update with three clicks
- Upload proprietary data to benchmark your projections
- Save and load predefined sets of time series with one click



2 Change scenario assumptions

- Drag and drop with interactive tables and graphical displays
- Export and import assumptions with excel. Copy assumptions across scenarios within the tool.



3 Understand the impact

- Export data and charts to Excel and PPT
- Track the variables and the formulas driving each forecast

The Engine is powered by the IHS Global Link Model, the most comprehensive global macroeconomic model commercially available



68 individual country models—95% of global GDP—are fully linked with each other and with global drivers of economic performance.

COUNTRIES

North America:

Canada, Mexico, US

Europe:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Russia, Turkey, UK

Africa:

Algeria, Angola, Egypt, Morocco, Nigeria, South Africa, Tunisia

Latin America:

Argentina, Brazil, Chile, Colombia, Peru, Venezuela

Asia-Oceania:

Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam

Middle East:

Iran, Israel, Kuwait, Saudi Arabia, Qatar, UAE

COMMODITIES

Agricultural:

Cocoa, Coffee, Corn, Cotton, Wheat, Rice, Soybeans, Vegetable Oils

Non-Agricultural:

Aluminium, Copper, Gold, Iron Ore, Nickel, Tin, Zinc

ENERGY PRICES

Coal prices

Atlantic, Pacific

Gas prices

Europe, North America, Rest of World

Electricity prices (retail)

Oil prices

Brent, WTI

CAPITAL FLOWS

FDI allocation

Foreign reserve allocation

New credits & debt financing

TRADE FLOWS

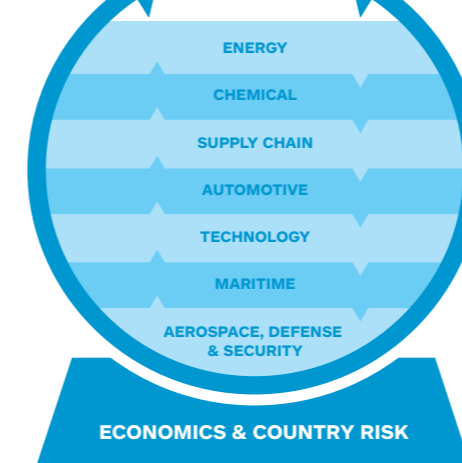
Agricultural commodities

Non-agricultural commodities

Energy

Manufactured products

COMPREHENSIVE, CONSISTENT INSIGHT



The Global Link Model

- covers more countries and more time series than any other competitor
 - >> anticipate the impact of the change that is going to drive value for your organization
- is the foundation for IHS industry forecasts
 - >> create your own growth story with consistency across supplier- and end-markets

About IHS (www.ihs.com)

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs approximately 8,000 people in 31 countries around the world.

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