Economic Simulation Engine / Global Link Model

Anticipate the impact of change
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- in energy prices
- in commodity prices
- in trade flow
- in demography
- in exchange rates
- and more, with access to the most comprehensive macroeconomic model commercially available

On the drivers of your performance

- demand projections
- portfolio optimization
- cost and benefit ratio
- business resiliency
- risk response
- and more, with an interface optimized for users across your organization

The Economic Simulation Engine enables users to create their own macroeconomic scenarios and understand their impact.
Designed to make scenario impact analysis accessible across your organization, generating a scenario and calculating the impact takes less than five minutes.

1. Set up your scenario
   - Review and install the latest model update with three clicks
   - Upload proprietary data to benchmark your projections
   - Save and load predefined sets of time series with one click

2. Change scenario assumptions
   - Drag and drop with interactive tables and graphical displays
   - Export and import assumptions with Excel
   - Copy assumptions across scenarios within the tool

3. Understand the impact
   - Export data and charts to Excel and PPT
   - Track the variables and the formulas driving each forecast
The Engine is powered by the IHS Global Link Model, the most comprehensive global macroeconomic model commercially available.

68 individual country models—95% of global GDP—are fully linked with each other and with global drivers of economic performance.

COUNTRIES
North America: Canada, Mexico, US
Europe: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Russia, Turkey, UK
Africa: Algeria, Angola, Egypt, Morocco, Nigeria, South Africa, Tunisia
Latin America: Argentina, Brazil, Chile, Colombia, Peru, Venezuela
Asia-Oceania: Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam
Middle East: Iran, Israel, Kuwait, Saudi Arabia, Qatar, UAE

COMMODITIES
Agricultural: Cocoa, Coffee, Corn, Cotton, Wheat, Rice, Soybeans, Vegetable Oils
Non-Agricultural: Aluminium, Copper, Gold, Iron Ore, Nickel, Tin, Zinc

ENERGY PRICES
Coal prices
Atlantic, Pacific
Gas prices
Europe, North America, Rest of World
Electricity prices (retail)
Oil prices
Brent, WTI

COUNTRIES
North America: Canada, Mexico, US
Europe: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Russia, Turkey, UK
Africa: Algeria, Angola, Egypt, Morocco, Nigeria, South Africa, Tunisia
Latin America: Argentina, Brazil, Chile, Colombia, Peru, Venezuela
Asia-Oceania: Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam
Middle East: Iran, Israel, Kuwait, Saudi Arabia, Qatar, UAE

COMPREHENSIVE, CONSISTENT INSIGHT
ENERGY
CHEMICAL
SUPPLY CHAIN
AUTOMOTIVE
TECHNOLOGY
MARITIME
AEROSPACE, DEFENSE & SECURITY
ECONOMICS & COUNTRY RISK

CAPITAL FLOWS
FDI allocation
Foreign reserve allocation
New credits & debt financing
TRADE FLOWS
Agricultural commodities
Non-agricultural commodities
Energy
Manufactured products

The Global Link Model
- covers more countries and more time series than any other competitor
  ➤ anticipate the impact of the change that is going to drive value for your organization
- is the foundation for IHS industry forecasts
  ➤ create your own growth story with consistency across supplier- and end-markets
About IHS (www.ihs.com)

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 165 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs approximately 8,000 people in 31 countries around the world.

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